

Venture Capital CIO Briefing Program

Partnering with technology companies and premier Silicon Valley venture capital firms to offer innovative solutions for real business problems.



Amidst today's accelerated marketplace, identifying and leveraging the right technologies ahead of the competition can provide both an edge in performance and a growth in revenue. The conundrum is, how to recognize what's relevant before change eclipses exposure.

Trace3's Innovation Group partners with premier VC firms to aid in the knowledge sharing, research, vetting, and integration of game-changing technologies. Through this, Trace3 presents your organization an early view of these companies, providing you a distinct competitive advantage in your market.

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HOROWITZ

greylockpartners.

 LIGHTSPEED
VENTURE PARTNERS

SEQUOIA  CAPITAL
THE ENTREPRENEURS BEHIND THE ENTREPRENEURS

At a Trace3 VC Briefing, you will spend a day in Silicon Valley speaking with companies hand selected to suit your organization's most challenging issues. You will discover new technologies and approaches targeted to solve your organizational concerns.

A CUSTOMIZED EXPERIENCE

The Trace3 Innovation Group will work closely with your organization, as well as applicable Venture Capital firms, to determine which of their portfolio technologies best match your interest. This process, typically completed in 30-60 minutes, results in a fully customized agenda, explicitly tailored to your specific areas of interest.

TECHNOLOGY SPEED DATING

As part of the Trace3 VC Briefing offering, you will spend one day with Trace3's Innovation Group in Silicon Valley. During this time, you will be introduced to roughly ten companies in various phases of maturity. Each of these companies, all preselected from the aforementioned customization process, will offer a 30-minute, Senior Executive-led, presentation on their company and technology.

THE NET OF IT ALL

Trace3 will help you establish relationships with the very best Enterprise and Consumer Technology VC firms in the world. In one day, you can hear from approximately ten, early-stage companies on the cutting edge of solving the most painful problems in the industry. You decide who earns the right to a follow-up, and Trace3 will help every step of the way.

DON'T JUST TAKE OUR WORD FOR IT. SEE WHAT OUR CUSTOMERS ARE SAYING.

"This gets us on the right path to win the innovation race and provides an opportunity for implementing business solutions to meet business challenges at DIRECTV."

- Mike Benson, CIO
DIRECTV

"The Trace3 VC Briefing has breathed new life into me. I was getting so bogged down in day-to-day issues, that I wasn't lifting my head and moving my team toward strategy and innovation."

-Valerie Kwiatkowski, CIO
ICU Medical

"I found the Trace3 VC Briefing to be one of the most important meetings of the year. It gave me access to emerging companies that can provide competitive value, and really sparked the innovation fire!"

- Chris Laping, CIO
Red Robin Gourmet Burgers Inc.

"Based on my experience, there is no better way to see the future than to participate in the Trace3 VC briefing program. One day with Trace3 not only inspired me but also saved me months of my own research."

-Niel Nickolaisen, CIO
Western Governors University

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