

# Transformation Workshop

Trace3 enables technology leaders to transform and align their organization's IT departments to meet the needs of their company's business units while keeping data secure.



IT Executives face the challenge of managing the technology landscape of their organizations amidst individual business units adopting their own Cloud and hosted applications. As such, making technology serviceable to the business, while still maintaining security and manageability is proving to be increasingly difficult.

Trace3 addresses this growing concern by combining research and emerging technologies to help organizations focus on ways to transform into a service-oriented entity instead of a cost center. We assist businesses align their goals and purposes, and then tie in relevant, service-facing technology initiatives that support those targets.

With the IT Leadership Transformation Workshops, we aim to help companies provide solutions to the business units they support, while still preserving the controls and protections necessary for every organization.

## THE PROGRAM

Our IT Leadership Transformation program helps leaders evaluate projects, determine how each initiative adds value, and identify the best ways to view operations like workflows and team allocation.

## HALF-DAY SEMINARS

In a half-day seminar, Trace3 offers critical information to help organizations, explain, train, and contemplate how they go to market. We discuss concepts like partnering and differentiation in a comfortable environment convenient to your proximity.

## CUSTOM ENGAGEMENTS

In addition to half-day seminars, Trace3 provides personalized training sessions for organizations looking to add more value to the services offered to their businesses units. These personalized sessions dive deep into the strategies and projects currently in your organization.

To take advantage of our Transformation Workshop program, reach out to your Trace3 sales representative or visit [www.trace3.com](http://www.trace3.com)