

Executive Advisory Services

With an unending avalanche of emerging technologies, IT and Business leaders need a trusted advisor to remove the hype and validate true emerging disruptors. Let Trace3 focus your vision through our immersive Executive Advisory Services specifically designed to sharpen your leadership skills to exploit new solutions and techniques.

Trace3 Executive Advisory Services provide trends, insights and access to emerging technologies. Coupled with intelligence collected through our extensive Venture Capital relationships, Trace3 advisors provide vision and guidance to help you realize your technical and business objectives. Discover new tactical and strategic approaches to seamlessly integrate emerging technology into your existing environment to overcome your unique business challenges.

Our Executive Advisory Services help elevate IT leaders through 16 advisory services customized to your individual and corporate needs.



INDUSTRY

- Industry Roundtables
- Industry Summits
- Venture Networking
- Industry Networking



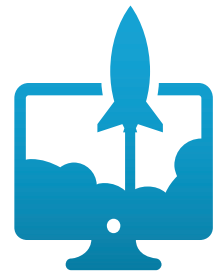
INNOVATION

- Executive Presentations
- Executive Workshops
- Innovation Evangelism
- Innovation Workshops



TECHNICAL

- Custom Research
- VC Briefings
- Emerging Tech Trends
- Research Artifacts



ADVANCED

- Organizational Health
- PR as a Service
- Pocket MBA
- Design Sprint

We have a plan to help you identify and integrate emerging technologies and establish meaningful thought leadership.

To learn more about our Executive Advisory Services, visit www.trace3.com or drop us a line at innovation@trace3.com

Executive Advisory Services

INDUSTRY

INDUSTRY ROUNDTABLES: Join a topical panel of other industry leaders for technical discussions, share your successes and challenges and hear what others are facing.

INDUSTRY SUMMITS: Get a reserved seat at Trace3's quarterly Industry Summits where you and your industry peers review new disruptive startups and meet the VCs that are finding and funding them.

INDUSTRY NETWORKING: Use Trace3's wide-ranging customer portfolio to select and confer with industry peers on point topics, learn their challenges and collaborate on mutually beneficial joint efforts.

VENTURE NETWORKING: Use Trace3's deep venture access to talk with venture leaders and investors, learn how they view the markets, the trends they are tracking and leverage this to get ahead of the technology curve.

INNOVATION

EXECUTIVE PRESENTATIONS: Learn how to present complex technical topics into a compelling business presentation that not only informs, but also garners buy-in, aligns stakeholders and executive sponsors.

EXECUTIVE WORKSHOPS: Explore how emerging technology is being applied to real-world problems and learn how emerging trends will impact your business today and shape the market of tomorrow.

INNOVATION EVANGELISM: Use Trace3 as an industry voice or guest speaker to enrich and educate the teams across your business on various subject areas including emerging technology, innovation and IT leadership.

INNOVATION WORKSHOPS: Learn how to innovate while running your existing business, explore the 18 key questions you must answer to avoid failure, find proven techniques ... and avoid the common pitfalls.

TECHNICAL

RESEARCH SERVICES: Gain access to Trace3 Research to explore, analyze and condense data on specific topics or challenge areas of your choice and compile their findings into custom research artifacts.

VC BRIEFINGS: Capitalize on Trace3's extensive Venture Capital relationships through curated deep-dives introducing you to today's most promising startups and the investors who are funding them.

EMERGING TECH TRENDS: Receive briefings on emerging tech trends in IT Operations, Infrastructure, DevOps, Security, Cloud, IoT and Data Intelligence including why this is trending now and who the players are.

RESEARCH ARTIFACTS: Get on the distribution for Trace3's frequent research artifacts including practice maps, solution overviews and in-depth trend reports to help you keep up with emerging technologies.

ADVANCED

ORGANIZATIONAL HEALTH: Bring in the Table Group, established by bestselling author Patrick Lencioni, for a custom workshop to tap into the competitive advantage resulting from healthy organizations.

PR AS A SERVICE: Develop techniques to create material for print, podcasts and social media to get your word out and establish yourself as an industry thought leader.

POCKET MBA: Join UC Irvine and Trace3 to build a foundation of business knowledge and the professional network required to drive competitive advantage.

DESIGN SPRINT: Based on bestselling book, Sprint by Jake Knapp, the Design Sprint is a five-day process for solving problems and testing new ideas.