

POPIn

Capture forward thinking ideas, generate buy-in for strategic initiatives, collect suggestions, and source solutions without the constraints of chaotic social feedback or overly directional surveys.

Hierarchical organizations, communication barriers, and political filters can limit the discovery of real problems, timely opportunities, and relevant solutions. What if there was a way to give your entire organization a voice, generate consensus, and institute targeted action items, all without the use of tedious surveys and exhaustive meetings?

POPIn is a SaaS mobile and web solution that facilitates the crowdsourcing of ideas your team “votes” to the top. Selected initiatives are then crowdsolved with specific discussions to deliver timely and innovative impact to relevant corporate objectives.

True Engagement Comes from Listening and Taking Action

PLAN

A dedicated Engagement Manager will be assigned to your account to ensure the success of your POPIn sessions. You will receive help with topic selection, as well as best practices on parameters such as:

- Timing and expectations for session
- Anonymous or Accountable
- Voting buttons and ability to vote on comments
- Setting an action plan with the results of each session

LAUNCH

When it's time to launch a session, your Engagement Manager will assist with communications, training of participants, and personalized invitations. Launches can take many forms, depending on the culture of the organization and the tone session leaders desire:

- Video or animation
- Teleconference, podcast, or webcast
- Email only



MODERATE

Throughout the session, your Engagement Manager will monitor for participation and curate the conversation in order to maximize success. Specific activities that may be accommodated include:

- Reminder emails to drive up participation
- Clean up of inappropriate submissions or comments
- Technical support for users requiring assistance

ACTION

The most important aspect of any session is not only noting the group's input, but also taking action on the items voted to the top. Once a session is complete, your Engagement Manager will deliver final Engagement Reports in an infographic style, as well as work closely with the session leader on:

- A suggested action plan
- Recommendations on follow up communications
- Planning a follow up session

What Do You Want to Do Today?

Whether you need to crowdsource initiatives from your entire organization, set new levels of engagement to get exceptional results, or get your organization working in unity towards a common goal, POPin has the solutions to help.

BUILD STRATEGY

Identify what's holding you back in days and solve those obstacles in weeks.

SKIP LEVEL MANAGEMENT

Have important conversations with 100s or 1000s, with the intimacy of 1:1 sessions.

CHANGE MANAGEMENT

Stop wasting money on new initiatives; know when to double down or divest.

DEVELOP ROADMAPS

Establish Minimum Viable Product from those who know best.

MERGER/ACQUISITION ASSIMILATION

Uncover critical cultural and transition issues before they happen.

EXECUTION EFFECTIVENESS

Dig deep and solve real problems giving engagement and pulse surveys meaning.

INNOVATION DAYS

Discover new ideas from unlikely sources.

EMPLOYEE ENGAGEMENT

Set new levels of passion by listening and acting on employee input.

VOICE OF CUSTOMERS OR PARTNERS

Crowdsource ideas and crowdsolve initiatives from wide audiences.

OFFSITE MEETINGS

Gather relevant topics that actually matter.

Get started with POPin today and make your team's best ideas reality. To learn more visit www.trace3.com or reach out to your Trace3 representative.