Trace3 enables business transformation through a continuum of IT expertise, services and solutions designed to give organizations the ability to remain competitive in today’s ever evolving marketplace.

Evolve or Die is a mantra used to rally around embracing change. At Trace3, we like to say Transform to Succeed. We’ve made the needed investments to prepare ourselves for the shifts that have started in our industry and we’re ready to share them with you. Give us the chance to understand where your current challenges are, and we’ll expose you to the tools we use for future success.

WHERE WE START: THOUGHT LEADERSHIP

Technology is evolving fast and creating new opportunities to drive business and catalyze employees. It takes tremendous resources to stay ahead of the curve. Our deep research and engineering skill sets, coupled with interactive education, provide your company mission-critical knowledge while at the same time freeing up internal resources so you can focus on the overall game plan.

Emerging Technologies Group: Devoted to documenting the best practices and technologies, we thoroughly evaluate new technologies before delivering them to your team, already onboarded and ready for adoption throughout the enterprise.

Venture Captial CIO Briefings: Meet Silicon Valley's premier venture capital firms onsite, engaging in intimate sessions customized specifically to address your company's particular business goals and IT challenges.

Organizational Health: Establish your company's roadmap through an immersive, highly interactive workshop. Define and address business challenges; develop team dynamics and align priorities with resources; and clear the way to adopt innovative technologies.

WHAT OUR CUSTOMERS ARE SAYING ABOUT TRACE3

“I keep in regular touch with Trace3 because they help me stay abreast of new developments and emerging technologies that can solve business problems.”

-- Todd Felker
Infrastructure and Security Architect, Torrance Memorial Medical Center

“Trace3's rapid growth and success is due largely to their continual reassessment of the marketplace and redefinition of the value proposition they can add to their customers.”

-- Allan Lubitz
CIO, Mercury Insurance Group

“Trace3 has brought several important technologies to our attention. We’ve been able to drive business value by engaging with these companies in their earlier stages and give feedback and input to both our benefits. This contributes to the already valuable partnership with Trace3 and I highly recommend it.”

-- Debra Jensen
CIO, Charlotte Russe
HOW WE GET THERE:
PEOPLE, PROCESS, & TECHNOLOGY

Our business is built on enduring customer relationships, which means knowing your business and thinking creatively about your company’s long-term goals. Our independent recommendations are research-based and vetted through a rigorous in-house validation process. Trace3 delivers the most forward-looking IT tools as well as a customized program that ensures smooth adoption and clear value-add.

CLOUD SOLUTIONS
Long-term customer support, product development and go-to-market strategies depend largely on IT as a Service (ITaaS). How do you leverage effective new applications while simultaneously mitigating risk? Trace3 supports unified interplay between your proprietary system and the cloud with a range of proprietary, workshops, assessments and lab experiences to test solutions and develop a plan.

BUSINESS DATA INTELLIGENCE
Trace3’s dedicated BDI practice leverages workshops, briefings, demos and proofs of concept to bridge the gap between existing BI environments and emerging technologies. Move your company beyond a traditional applications-centered model to a next-generation analytics and service-centered model that delivers business value and competitive advantage.

TRANSFORMED DATA CENTER
Trace3 expertly joins infrastructure elements to form a single engine that drives efficiency and reduces costs. We leverage the best technology available to design and implement an infrastructure solution specific to your needs and business goals. Our engineers have extensive experience and are rigorously trained to provide the best solutions to tackle your business concerns and trouble areas.

FROM IT TRANSFORMATION TO OVERALL BUSINESS OPTIMIZATION: TRACE3 IS YOUR PARTNER

Your company’s IT program is not an isolated piece of an overall business plan. Our holistic approach both captures the big strategic picture and provides tools for a more granular, boots-on-the-ground response to today’s changing technology environment.

As your trusted adviser, Trace3 works with your team to develop a 360° corporate strategy that delivers first-mover advantage and optimal bottom-line results now and into the future.

TRACE3 KNOWS THE LANDSCAPE IS RAPIDLY CHANGING FOR BUSINESS AND IT. OUR GOAL IS TO OPTIMIZE AND TRANSFORM YOUR BUSINESS THROUGH DISRUPTIVE INNOVATION.

FOR MORE INFORMATION CALL 949) 333-2300 OR VISIT WWW.TRACE3.COM

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